

Li-Yu Chen

Writing

A. Journal Papers

(1) SSCI

- 1、Chen, L. Y., & Lai, J. H. (2024). Board diversity and post-IPO performance: The case of technology start-ups. *Technology Analysis & Strategic Management*, 36(10), 2940-2953.
- 2、Chen, L. Y., Lai, J. H., & Chang, S. C. (2022). Strategic networks, certification, and initial public offerings. *International Review of Financial Analysis*, 83, 102288. (國科會財務領域學門推薦期刊).
- 3、Lai, J. H., Chen, L. Y., & Song, S. (2019). How outside directors' human and social capital create value for corporate international investments. *Journal of World Business*, 54(2), 93-106. (國科會管理一學門推薦期刊).
- 4、Li-Yu Chen, Lai, J. H., Chang, S. C., & Hung, Y. S. (2018). Organizational form and the economic impacts of innovation: the case of patent grant announcements. *Technology Analysis & Strategic Management*, 1-14.
- 5、Wong, Y. J., & Chen, L. Y. (2018). Does the origin of a succession CEO matter in the market value of innovation? Disentangling the origin of internal CEOs. *Canadian Journal of Administrative Sciences*, 35(1), 136-145.
- 6、Jung-Ho Lai, Wen-Chun Lin and Li-Yu Chen (2017, Aug). The influence of CEO overconfidence on ownership choice in foreign market entry decisions. *International Business Review*, 26(4), 774-785. (國科會管理一學門推薦期刊).
- 7、Jung-Ho Lai, Li-Yu Chen* and Carl R. Chen (2017, Jul). Agency hazard, managerial incentives, and the wealth effects of joint venture investments. *International Review of Financial Analysis*, 52,190-202. (國科會財務領域學門推薦期刊). *通訊作者
- 8、Li-Yu Chen and Jung-Ho Lai (2017, Mar). The Effect of Board Human Capital on the Performance of Technical Alliance Investments. *R&D Management*, 47(2), 265-276. (國科會管理一學門推薦期刊).
- 9、Li-Yu Chen, Jung-Ho Lai and Shao-Chi Chang (2017, Feb). The Long-Term Performance of New Product Introductions. *Finance Research Letters*, 20, 162-169. (國科會財務領域學門推薦期刊).

- 10、Li-Yu Chen, Jung-Ho Lai, Carl R. Chen (2015, Jul). Multiple Directorships and the Performance of Mergers & Acquisitions. *North American Journal of Economics and Finance*, 33、178–198.
- 11、Li-Yu Chen* and Jung-Ho Lai (2015), “The Relationship between Interlocking Directorate and Stock Market Reaction to International Merger and Acquisition Announcements: The Moderating Effect of Cultural Distance”, *European Journal of International Management*, 9(3), pp. 342-367. *通訊作者
- 12、Jung-Ho Lai, Li-Yu Chen* and I-Ju Chen (2014), “The Value of Outside Director Experience to Firm Strategies: Evidence from Joint Ventures”, *Journal of Management & Organization*, 20(3), 387-409. *通訊作者
- 13、Jung-Ho Lai and Li-Yu Chen* (2014), “The Valuation Effect of Corporate Governance on Stakeholder Wealth: Evidence from Strategic Alliances”, *International Review of Economics and Finance*, 32, pp. 117-131. (國科會財務學門推薦期刊) *通訊作者
- 14、Li-Yu Chen* and Chi-Feng Wang (2013), “The Impact of Corporate Diversification on the Long-Term Stock Return of R&D Increase Announcements”, *Emerging Markets Finance and Trade*, 49, pp. 255-267. *通訊作者
- 15、Jung-Ho Lai, Li-Yu Chen and Shao-Chi Chang (2012), “Board Mechanism and Entry Mode Choice”, *Journal of International Management*, 18(4), pp. 379–392. (國科會管理一學門推薦期刊).
- 16、Chi-Feng Wang, Li-Yu Chen* and Shao-Chi Chang (2011), “International Diversification and the Market Value of New Product Introduction”, *Journal of International Management*, 17(4), pp. 333-347. (國科會管理一學門推薦期刊). *通訊作者
- 17、Shao-Chi Chang, Sheng-Syan Chen and Li-Yu Chen* (2010), “Does Prior Record Matter in the Wealth Effect of Open-Market Share Repurchase Announcements?”, *International Review of Economics and Finance*, 19(3), pp. 427-435.(國科會財務學門推薦期刊). *通訊作者
- 18、Ying-Jiuan Wong, Shao-Chi Chang and Li-Yu Chen (2010), “Does a Family-controlled Firm Perform Better in Corporate Venturing”, *Corporate Governance: An International Review*, 18(3), pp.175-192.

(2) SCI

(3) TSSCI

- 1、Chen, L. Y., Lai, J. H., & Kao, Y. E. (2021). CEO overconfidence and market reaction to M&A withdrawals. *財務金融學刊*, 29(4), 1-30. (國科會管理一學門推薦期刊).
- 2、Jung-Ho Lai, I-Ju Chen and Li-Yu Chen*, 2014, “Board Characteristics and the Valuation Effects of Corporate Joint Venture Investments”, *臺大管理論叢*, 24, pp.1-40. (國科會管理一學門推薦期刊). *通訊作者

- 3、陳麗宇、賴蓉禾, 2013, “董事經驗對企業海外直接投資績效之影響-以美國企業國際併購宣告為例”, 中山管理評論, 21 卷 1 期, pp.199-237. (國科會管理一學門推薦期刊).

(4) Other

- 1、Chen, L. Y., Chang, J. C., & Wang, C. F. (2024). Board Tenure Diversity and the Performance of IMA: The Moderating Effects of Director Ownership. *Empirical Economics Letters*, 23(1), 179–187. (**Econlit**).
- 2、Li-Yu Chen*, Shao-Chi Chang, Sheng-Syan Chen and Jung-Ho Lai (2012), “Insider Trading and the Long-Run Performance of Tracking Stocks”, *Empirical Economics Letters*, 11(7), pp. 707-716. (**Econlit**). *通訊作者
- 3、Jung-Ho Lai and Li-Yu Chen* (2012), “Does Board Experience Matter? Evidence from Foreign Direct Investment”, *Journal of Service Science and Management*, 5(2), pp.140-150. *通訊作者

B、Conference Papers

(1) International Conference (in English)

- 1、Li-Yu Chen and Chia-Chi Chang (2024, July), Value Creation from Innovative Partners in International Strategic Alliances: Interplaying with Cross-Border Factors, Academy of International Business (**AIB**), Seoul, South Korea.
- 2、Weichieh Su and Li-Yu Chen (2024, July), The Influence of Partner CSR on Market Reactions to Strategic Alliance Announcements, Academy of International Business (**AIB**), Seoul, South Korea.
- 3、Li-Yu Chen and Mei-Ying Liu (2023, Feb), Social Capital and the Valuation Effects of Stakeholders: The Case of Alliance Announcements, 12th International Conference on Economics, Business and Marketing Management, Singapore.
- 4、Li-Yu Chen and Jung-Ho Lai (2021, Nov), Does Board Diversity Matter in the Post-IPO Performance: The Case of High-technology Entrepreneurial Firms, 「2021前瞻會計與財務專刊研討會暨三創、華人企業與現代管理聯席研討會」, 台灣, 金門.
- 5、Li-Yu Chen and Juei-Chi Chang (2019, June), The Effect of Board Tenure Diversity on the Performance of International Merger and Acquisitions: The Moderating Effects of Director Ownership and CEO Power, Academy of International Business (**AIB**), Copenhagen, Denmark.
- 6、Li-Yu Chen and Jung-Ho Lai (2018), “Board Diversity and Innovation Performance: The Case of New Product Introduction Announcements”, *Academy of Management Conference (AOM)*, Aug. 10-14, Chicago, Illinois, U.S.A.

- 7、Jung-Ho Lai and Li-Yu Chen* (2015), “The Impacts of Board Capital on the Performance of Corporate Foreign Direct Investments”, *Academy of Management Conference (AOM)*, Aug. 7-11, Vancouver, Canada.
- 8、Jung-Ho Lai and Li-Yu Chen* (2013), “Corporate Governance and Stakeholder Wealth: Evidence from Strategic Alliances in an Emerging Market”, *Financial Management Association (FMA)*, Oct.16-19, Chicago, Illinois, U.S.A.
- 9、Li-Yu Chen* and Jung-Ho Lai (2012), “Multiple Directorships and the Wealth Effect of M&A Announcements”, *Academy of Management Conference (AOM)*, Aug. 3-7, Boston, Massachusetts, U.S.A.
- 10、Jung-Ho Lai and Li-Yu Chen* (2012), “Does Board Experience Matter? Evidence from Foreign Direct Investment”, *Academy of Management Conference (AOM)*, Aug. 3-7, Boston, Massachusetts, U.S.A.
- 11、Jung-Ho Lai and Li-Yu Chen* (2012), “Agency Theory and Valuation Effects of Joint Venture Investments”, *Academy of Management Conference (AOM)*, Aug. 3-7, Boston, Massachusetts, U.S.A.
- 12、Li-Yu Chen, Jung-Ho Lai and I-Ju Chen (2012). “Board characteristics and the firm performance in joint venture investments”, *Asia Academy of Management (AAOM)*, Dec. 10-12, Seoul, Korea.
- 13、Li-Yu Chen* and Shao-Chi Chang (2011), “The Impact of Corporate Diversification on the Long-Term Stock Return of R&D Increase Announcements”, *International Symposium on Finance and Accounting (ISFA)*, Jul. 4-6, Bangkok, Thailand.
- 14、Shao-Chi Chang and Li-Yu Chen (2011), “Corporate Diversification and the Performance of Patent Grants Announcements”, *Academy of International Business (AIB)*, Jun. 25-28, Nagoya, Japan.
- 15、Ying-Jiuan Wong and Li-Yu Chen (2011), “Do Succession-CEOs affect the market value of innovative announcement?”, *Academy of Management Conference (AOM)*, Aug. 12-16, San Antonio, Texas, U.S.A.
- 16、Shao-Chi Chang, Chi-Feng Wang and Li-Yu Chen* (2009), “Corporate Diversification and the Market Value of R&D Innovation”, *Financial Management Association (FMA)*, Oct. 21-24, Reno, Nevada, U.S.A.

(2) 具審稿制度之國內研討會

(3) 不具審稿制度之國內外研討會

C. Book Edited/ Book Chapters

(1) 書籍

(2) 碩、博士論文

- 1、陳麗宇，2009，聯盟網路與初次公開上市公司事後績效之研究，國立成功大學國際企業研究所博士學位論文
- 2、陳麗宇，2003，風險承受度與資產配置之研究，國立彰化師範大學商業教育研究所碩士學位論文

D. Research Reports and Others

E. Research Grants and Awards

- 1、榮獲國科會 112 學年「優秀年輕學者研究計畫」獎勵
- 2、財團法人東吳企管文教基金會 111 學年「傑出教學教師獎」
- 3、行政院國家科學委員會 111、104、102 學年補助東吳大學獎勵特殊優秀人才「研究優良獎」
- 4、行政院國家科學委員會 108、107、106、105、103 學年補助東吳大學獎勵特殊優秀人才「研究傑出獎」
- 5、財團法人東吳企管文教基金會 110、107、106、105、102 學年「學術研究獎」
- 6、榮獲「第六屆聯電經營管理論文獎」佳作，2016
- 7、博士生赴 Department of Economics & Finance, University of Dayton 研究獎助金（千里馬計畫），國科會，2008
- 8、榮獲國科會「人文與社會科學領域博士候選人撰寫博士論文」獎勵，國科會，2006

F. Research Projects

- 1、計畫名稱：聯盟夥伴購併事件對焦點公司獨特風險之影-兩年期
(優秀年輕學者研究計畫)
委辦單位：國科會
擔任職稱：主持人
計劃時間：112/08/01~114/07/31
- 2、計畫名稱：國際盟友是助力抑或阻力？-兩年期
委辦單位：國科會
擔任職稱：主持人
計劃時間：110/08/01~112/07/31
- 3、計畫名稱：新產品宣告與公司風險有關係？
委辦單位：國科會

擔任職稱：主持人

計劃時間：109/08/01~110/07/31

- 4、計畫名稱：董事合作經驗是否會影響董事多樣化與公司創新價值之關係？

委辦單位：國科會(大專生專題)

擔任職稱：指導教授

計劃時間：107/07/01~108/02/28

- 5、計畫名稱：社會資本與利益相關人績效關聯性之研究:以國際策略聯盟為例

委辦單位：科技部

擔任職稱：主持人

計劃時間：107/08/01~109/07/31

- 6、計畫名稱：董事任期多樣化與國際購併績效之探討:以董事所有權及 CEO 權利為調節變數

委辦單位：科技部

擔任職稱：主持人

計劃時間：106/08/01~107/07/31

- 7、計畫名稱：董事資本之廣度及深度對初次公開發行公司績效之影響：以高科技公司為例

委辦單位：科技部

擔任職稱：主持人

計劃時間：105/08/01~106/07/31

- 8、計畫名稱：董事多樣性對創新績效之影響:以新產品宣告為例

委辦單位：科技部

擔任職稱：主持人

計劃時間：104/08/01~105/07/31

- 9、計畫名稱：CEO 過度自信與撤回併購關係之探討

委辦單位：國科會

擔任職稱：主持人

計劃時間：103/08/01~104/07/31

- 10、計畫名稱：董事經驗與初次公開上市公司長期績效關係之探討

委辦單位：國科會(大專生專題)

擔任職稱：指導教授

計劃時間：103/07/01~104/02/28

- 11、計畫名稱：董事國際經驗與海外直接投資績效之探討

委辦單位：國科會(大專生專題)

擔任職稱：指導教授

計劃時間：102/07/01~103/02/28

- 12、計畫名稱：董事資本對技術聯盟績效之影響

委辦單位：國科會

擔任職稱：主持人

計劃時間：102/08/01~103/07/31

- 13、計畫名稱：董事成員網絡對企業海外直接投資績效之影響:以國際併購宣告為例-兩年期

委辦單位：國科會

擔任職稱：主持人

計劃時間：100/08/01~102/07/31

- 14、計畫名稱：創投網絡對初次公開發行公司事後績效及風險之影響

委辦單位：國科會

擔任職稱：主持人

計劃時間：99/08/01~100/07/31

- 15、計畫名稱：公司多角化對增加研發支出宣告長期績效之影響

委辦單位：國科會

擔任職稱：主持人

計劃時間：99/02/01~99/10/31