

謝欣容

個人著作

A. 期刊論文

1. H. J. Hsieh (2023). Blended Learning with Mobile Learning Tools in Financial Curricula: Challenges, Opportunities, and Implications for Student Engagement and Achievement. *International Journal of Learning, Teaching and Educational Research*, 22(12), 368-388. (Scopus) 本人為第一作者、通訊作者。
2. H. J. Hsieh (2023). Curriculum Design and Learning Achievements for Applying e-Learning and PBL in Financial Analysis. *International Journal of Teaching, Learning and Education*, 2(3), 26-30. 本人為第一作者、通訊作者。
3. H. J. Hsieh and Y.C. Liu (2020, Jun). A Reexamination of Firm's R&D Expenditure Behavior. *Asian Journal of Finance & Accounting*, 12(1), 131-150. 本人為第一作者。
4. Chang, M.C., and Hsieh, H. J. (2015). Risk-weighted assets efficiency and the target capital adequacy ratio: A case study of financial holding company banks in Taiwan., *Soochow Journal of Economics and Business*, 90, 1~25.
5. Hsieh, C., von Eye, A. A., Maier, K. S., Hsieh, H. J., & Chen, S. (2013). A unified latent growth curve model. *Structural Equation Modeling: A Multidisciplinary Journal*. 20(4), 592-615. (SSCI)
6. Lin, C. T., Ho, C. C., and Hsieh, H. J. (2009), Market psychology and aggregate stock returns: evidence from Australian consumer sentiment, *Review of Applied Economics*, 5 (1-2), 67-81.

B. 專書及專書論文

1. Hsieh, H. J. (2009). On the Influence of an Electronic Call Method to Close the Market: Evidence from the Taiwan Stock Market. Unpublished doctoral dissertation, Department of Finance, National Chung Cheng University, Taiwan.
2. 謝欣容 (2003)，以事件研究法及日內資料檢測宣告與股價之關聯—由專利權取得及保留意見簽發所得之觀察，彰化師範大學商業教育所未出版碩士論文。

C. 研討會論文

1. 謝欣容 (2018)，數位教材與任務導向學習於財金教育之課程設計與成效探討，2018年教學實踐研究暨校務研究研討會，國立台北教育大學。
2. Hsieh, H. (2016), The impact of investors' sentiment on stock price-observations from financing strategy of listed companies in Taiwan. *International Symposium on Business and Social Sciences (ISBSS)*, Okinawa, Japan

3. Hsieh, H. (2015), A reexamination on performing R&D investment decision. International Academic Conference on Social Sciences and Management (IACSSM), Okinawa, Japan
4. Hsieh, H. (2013), Using an aggregate supply and demand from market investors to reinvestigate the impact of investors' sentiment to asset pricing. The 2013 International Conference on Business and Information (The BAI 2013 Conference), Bali, Indonesia
5. Hsieh, C., & Hsieh, H. (2013), A further study in the unified latent growth curve model. The 28th Annual Conference of the Society for Industrial and Organizational Psychology (SIOP), Houston.
6. Hsieh, C., & Hsieh, H. (2012), Using propensity scores to evaluate the long-term effect of work-related training on wages among middle-aged people in Taiwan. 2012 Academy of Human Resource Development (AHRD) International Research Conference, America.
7. 謝欣容 (2011), 台灣上市公司研發支出行為決策的再檢視, 2011 台灣商管與資訊研討會, 國立台北大學資訊管理研究所。
8. Ho, C. C., & Hsieh, H. J. (2008), Using an electronic call method to close the market: Evidence from Taiwan, Paper presented at the First Asia Conference on Financial Engineering and Markets (ACFE 2008), City University of Hong Kong, H.K. (ISBN: 962-8286-92-7)
9. 謝欣容及林財印 (2007), 分析師預測與分析師生涯規劃關係之探討—以企業生命週期的角度析之, 2007 當代財務金融理論與實務研討會, 國立台中技術學院。
10. 林哲鵬及謝欣容 (2003), 專利權之取得與股價報酬—以台灣上市公司日內資料之實證, 第九屆商業教育國際學術論文研討會, 國立彰化師範大學。

D. 研究計畫報告

a.國科會研究計畫

1. 111 學年國科會應用科學教育學門專題研究計畫「筆記分享於國際財務管理課程的學習成效評估—以心智圖法為例」(計畫主持人, MOST 111-2635-H-424-001)。

b.其他研究計畫案

1. 108 學年教育部教學實踐研究計畫「遊戲學習與移地教學於素養導向的專業證照輔導課程之教學實踐」(計畫主持人, PBM1080204)。
2. 107 學年教育部教學實踐研究計畫「行動學習於財金教育之課程設計與成效探討—以社群軟體 Line@與課堂即時互動工具 Zuvio 之實踐」(計畫主持人, PBM107090)。