

# Chun-Yun, Cheng

## Writing

### A. Journal Papers

1. Chun-Yun, Cheng and Jung-Chin Shen (2023, Dec). Beyond homophily: Syndication networks in venture capital investments. *Corporate Management Review* (TSSCI), 43(2): 117-148. 本人為第一作者、通訊作者
2. Chun-Yun, Cheng and Ming-Je, Tang (2019, Feb). Partner-Selection Effects on Venture Capital Investment Performance with Uncertainties. *Journal of Business Research*, 95, 242-252. 本人為第一作者、通訊作者.(SSCI)
3. Chun-Yun, Cheng (2017, Nov). Effects of conformity on success of the firm: The moderated effect of partner diversity on venture capital investments. *Corporate Management Review*(TSSCI), 37 (2), 1-29. 本人為第一作者、通訊作者.
4. Yu-Chieh Chao, Chun-Yun Cheng, Ming-Je Tang & Yi-Ping Huang (2016, Dec). The Real-options Perspective on Exploration, Exploitation, and Firm Performance: Test of a Mediation Model, 臺大管理論叢(TSSCI), 27 (3),109-136.
5. Cheng, C-Y (2012, Nov). Determinants of early entry: governance choices and syndicate networks in US venture capitals' Internet investments. *The Service Industry Journal* (SSCI), 32(14), 2219-2232.本人為第一作者、通訊作者.
6. 湯明哲、羅憶如、謝孝民、鄭鈞云, 2009 年, 第 11 卷, 第 2 期, 72-92 頁, “趨勢科技”, 產業與管理論壇 (TSSCI)

### B. Conference Papers

1. 莊皓鈞、鄭鈞云、溫肇東(2019,12 月), 家族企業、風險與績效:行為代理理論觀點. 2019 中華民國科技管理學會年會暨論文研討會
2. Chun-Yun, Cheng. (2019, June) Determinants of Corporate Social disclosure and Corporate Social Performance. International Sustainable Development Research Society (ISDRS) 25rd annual conference, Nanjing, China. 本人為第一作者、通訊作者.
3. Cheng, C-Y. Partner-Selection Effects on Venture Capital Investment Performance with Uncertainties. Paper presented at Annual meeting of Academy of Management, 2015, Vancouver, Canada
4. Cheng, C-Y. Effects of Fashions on Performance: The Role of External Knowledge Access in Venture Capital Investment. Paper accepted at Annual conference of Strategic Management Society, 2013, Atlanta

5. Cheng, C-Y. Partner Selection under Uncertainties and Venturing Success. Paper accepted at Annual meeting of Academy of Management, 2012, Boston, Massachusetts
6. Cheng, C-Y. Determinants of Early Entry: Governance Choices and Syndicate Networks in US Venture Capitals' Internet Investments. Paper presented at Annual meeting of Academy of Management, 2011, San Antonio, Texas
7. Cheng, C-Y. Determinants of Early Entry: Resources, Competition, and Governance modes. Annual meeting of Academy of International Business, 2010, Rio de Janeiro, Brazil
8. Cheng, C-Y. Early entry: Evidence of U.S. Venture capital. International Academy of Management and Business, 2010, Madrid, Spain
9. Cheng, C-Y. & Shen, J-C. "Beyond Homophily: Hybrid networks in venture capital investments", Paper presented at Annual meeting of Academy of Management, 2009, Chicago, Illinois
10. Cheng, C-Y. "How Syndication Determines Performance of Corporate Venture capital?", Paper presented at Annual meeting of Academy of Management, 2009, Chicago, Illinois
11. Cheng, C-Y. "Network and Resource Perspectives on Corporate Venture Capital", Annual meeting of Academy of International Business, 2009, San Diego, California

### **C. Research Project sponsored by National Science Council**

1. 2024/08/01 ~ 2025/07/31, The Influence of Task Environments on Symbolic and Substantive Corporate Social Responsibility 113-2410-H-031 -020
2. 2023/08/01 ~ 2024/07/31, Venture capital investment, temporal orientation and corporate social responsibility 112-2410-H-031 -043
3. 20200801~20210731 Corporate social responsibility and financial performance: imitation or strategies? MOST 110-2410-H-031 -040 -
4. 20200801~20210531 Family business, long-term orientation and corporate social responsibility, MOST 109-2410-H-031-031 -
5. 20170801~20200131 Antecedences and performance effect of organizational conformity, 106-2410-H-031 -054 -MY2
6. 20160801~20170731 Risk taking of family business: from behavioral perspectives, 105-2410-H-031 -059
7. 2012.10.01~2014.01.31 Creation and configuration of alliance portfolios, 101-2410-H-033 -052 -MY2
8. 20150807~20150811 Annual meeting of Academy of Management, 補助國內專家學者出席國際學術會議 104-2914-I-031 -005 -A1

#### **D. Case Study**

1. Tang, M-J., Lo, Y-J., Hsieh, H-M. & Cheng, C-Y. 2007, “Trend Micro”, presented at the Case Research and Development, Organized by National Science Council, sponsored by 《Harvard Business Review》 Chinese edition, Oct 27-28, Taipei, Taiwan.

#### **E. Professional Projects**

1. 錢玉蘭、王京明、鄭鈞云，1999，供電成本與電價結構之研究，台灣電力公司贊助計畫