

# RESUME

中文姓名：洪華薇

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個人網頁：

## **Title**

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2024.08~Current     Assistant Professor, Department of Administration, Soochow University

## **Education**

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2020~2024             PhD, Department & Graduate Institute of Business Administration,  
College of Management, National Taiwan University, Taiwan

2018~2020             MBA, Institute of Technology Management,  
National Tsing Hua University, Taiwan

2014~2018             BA, College of Liberal Arts (major in Psychology),  
University of Minnesota, USA

## **Experience**

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2023.02~2024.07     Adjunct Lecturer, International Bachelor of Business Administration Program,  
College of Technology Management, National Tsing Hua University

2022.04~2024.05     ESG Specialist/Assistant Manager, Jin Join Rone Technology  
Corporation Ltd. (in Hsin-Chu Science Park)

## **Research interests**

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ESG

Innovation Management

Digital Transformation

Strategic Management

Human Resource Management