洪華薇

個人著作

A.期刊論文

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B. 研討會論文

1. Chang, S.-C., Hung, H.-W., Hung, S.-C., and Lin, B.-W. 2023. Framing Strategies of Charismatic Leaders: The Case Study of Alibaba. British Academy of Management (BAM), Brighton, UK.

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4. Weng, J., Yi, L.-H., Li, F.-H, Hung, H.-W., and Huang. C.-Y. 2019. How social enterprises facilitate employee creativity: A grounded theory approach. Academy of Management Annual Meeting (AOM), Boston, Massachusetts, USA.

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