

Chia-I Kuo

Writings

A. Journal Papers

1. **Kuo, C.-I.**, Wu, C.-H., & Lin, B.-W. 2019. "Gaining from scientific knowledge: the role of knowledge accumulation and knowledge combination." *R&D Management*, 49(2), pp.252-263. [SSCI Q2, 2019 Impact Factor 2.908, 64/152(Business) 94/226(Management), 科技部管理一學門推薦期刊]
2. Hsiao, Y.-C., Chen, C.-J., Lin, B.-W., & **Kuo, C.-I.** 2017. "Resource alignment, organizational distance, and knowledge transfer performance: The contingency role of alliance form." *The Journal of Technology Transfer*, 42(3), pp.635-653. [SSCI Q2, 2017 Impact Factor 2.932, 50/226(Management)]

B. Conference Papers

1. 郭佳怡、黃郁茹、劉子瑄。2023年11月。如何建立團隊向心力：以團體動力理論探討A公司之團隊運作過程。2023第十八屆中華商管科技學會年會暨學術研討會，龍華科技大學。
2. **Kuo, C.-I.** 2022, Dec. "The Adoption Speed of Scientific Knowledge: The Moderating Role of Path Dependency on Scientific Knowledge", presented at 2022 *IEEE International Conference on Industrial Engineering and Engineering Management (IEEM2022)*, Kuala Lumpur, Malaysia.
3. 黃怡婷、郭佳怡、朱玄。2022年12月。薪酬差距與公司績效之關聯性研究：公司治理機制與研發投入的調節效果。2022年中華民國科技管理學會年會暨論文研討會，國立臺灣大學。
4. 郭佳怡、蘇莉琪、邱語萱。2021年12月。年金改革的影響？探討員工工作滿意對工作績效之影響：分配正義的干擾效果。2021北商大學學術論壇經營與管理實務研討會，國立臺北商業大學。（獲得研討會最佳論文）
5. 郭佳怡、楊龢*。2021年12月。獵才顧問服務品質之研究：以服務主導邏輯為觀點。獵才顧問服務品質之研究：以服務主導邏輯為觀點。2021北商大學學術論壇經營與管理實務研討會，國立臺北商業大學。
6. **Kuo, C.-I.**, Wu, C.-H., & Lin, B.-W. 2017. "The Influence of Science Linkage, Knowledge Accumulation, and Knowledge Combination on Firm Performance", 2017 the 5th Cross-Strait Technology Management Annual Conference & Doctoral Student Consortium, Guangzhou, China.
7. **Kuo, C.-I.**, Wu, C.-H., & Lin, B.-W. 2017. "Gaining from Scientific Knowledge: The

Role of Knowledge Accumulation and Knowledge Combination”, presented at *2017 Annual Meeting of Academy of Management (AOM)*, Atlanta, U.S.A.

8. **Kuo, C.-I.**, Lin, B.-W. 2016. “Differentiation or Imitation: The Effect of Strategic Heterogeneity on Firm Performance”, presented at *Strategic Management Society 36th Annual Conference (SMS)*, Berlin, Germany.
9. Lin, B.-W., **Kuo, C.-I.** 2014. “How knowledge strategy matters in firm performance: the interaction effect of knowledge specificity”, presented at *The DRUID Society Conference 2014 on Entrepreneurship - Organization – Innovation*, Copenhagen, Denmark.

C. National Science Council Research Projects

1. 郭佳怡，2023.08～2024.07，內向型開放式創新、外向型開放式創新與產品創新績效：策略彈性的調節角色，NSTC 112-2410-H-126-009-SSS。
2. 郭佳怡，2022.08～2023.12，探討知識搜尋對創新績效的影響：明星科學家之經驗累積與強度的調節作用，NSTC 111-2410-H-126-009-。
3. 郭佳怡，2021.02～2022.07，科學知識的接受速度：路徑依賴對科學知識的調節效果，MOST 110-2410-H-126-004。

D. Advising College Student National Science Council Research Projects

李芷寧，2022.07～2023.02，探討企業永續性對企業創新之影響：以工作彈性、CSR溝通策略為調節變數，MOST 111-2813- C-126-021- H。

E. Other Publication

陳忠仁，郭佳怡. 2013. CoCo都可茶飲之事業成長策略（教學個案，收錄於國立臺灣大學管理學院個案研究與推廣中心）。