

RESUME

中文姓名：苗議丰

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個人網頁：

Title

2024.02~ Assistant Professor, Department of Business Administration, Soochow University

Edutation

2006~2013 Ph.D., Department of Information Management, National Central University, Taoyuan, Taiwan

2003~2004 Master, Department of Computer and Information Science, Soochow University, Taipei, Taiwan

1999~2003 Bachelor, Department of Computer and Information Science, Soochow University, Taipei, Taiwan

Experience

2018.02~2024.01 Adjunct Assistant Professor, Department of Business Administration, Soochow University

2014.08~2024.01 Project Manager, Topology Research Institute (Trendforce Corp.)

Academic Award and Honors

Research interests

Information Management

E-Commerce

Consumer Behavior