Department of Business Administration, Soochow University Curriculum Design

Ι

I

V

Corporate Governance and Valuation

FOR 2010 FALL INCOMING STUDENTS

ACADEMIC YEAR COURSES Cr. FIRST SECOND THIRD FOURTH REMARK FALL SPRING FALL SPRING FALL SPRING FALL SPRING University Core Curriculum Chinese 6 8 Courses 32 Credits Foreign Languages (I) Reading / Writing Foreign Languages (I) Speaking / Listening 10 1 1 Foreign Languages (II) 2 2 History 4 Democracy and Law Education 4 2 2 Information Studies (3) (3) 0 R General Education Studies 8 2 2 2 2 Physical Education 0 0 0 0 0 0 0 Ε Economics 6 Basic Curriculum Accounting (I) 9 Courses 35 Credits 6 Q Business Calculus Δ U Introduction to Business 0 3 3 Management 0 Introduction to Information Technology 0 Statistics R Managerial Mathematics 2 0 Ε Commercial Law 0 Marketing Management 3 0 Core Curriculum D Organization Behavior 0 9 Courses 28 Credits Operations Management 0 Financial Management 4 2 2 Human Resource Management 3 0 Managerial Accounting 0 Operations Research 0 Management Information System 0 Strategic Management 3 Introduction to Civil Law Expanded Core Curriculum 0 0 16 Courses 38 Credits Software Package Applications File Management 0 2 Programming Design for Management 0 2 Business English (A) 0 Business English (B) 0 3 3 Microeconomics 3 0 Macroeconomics 3 0 3 Labor Laws 0 Labor Relations 0 2 0 Corporation Ethics Applied Statistics 3 0 Intellectual Property Management 0 Leadership and Communication 0 Topics in Compensation Management 0 Career Management and Development 2 Marketing Research Marketing Management Field 3 0 16 Courses 44 Credits 3 0 Advertising Ε 0 Service Marketing 3 Direct Marketing 0 3 L Consumer's Behavior 0 3 Leisure Food and Beverage Management 3 Ε 0 Customer Service Management 0 3 С Theory of International Trade 0 2 Practice of International Trade 0 2 Т Brand Marketing and Management 0 Global Marketing 0 Advertising Research 0 Case Studies in Advertising 0 2 Electronic Commerce 0 3 3 Ε Selected Topics in 3 3 0 Marketing Management (II) Selected Topics in 3 0 Marketing Management (I) Financial Management Field Accounting (II) 6 3 3 Investment 0 14 Courses 41 Credits International Financial Management 0 Selected Topics in Financial Management 2 0 Financial Statement Analysis 0 3 Financial Market 0 3 3 An Introduction to Financial Derivatives 0 Theory & Applications of Banking 0 3 Financial Risk Management 3 0 Financial Planning 0 3 3 Monetary Theory and Policy 0 2 0 2 Money and Banking Tax Theory and Tax Law 0 3

2

0

Total Quality Management		2					0	2			Operations and Supply Chain
Management of Business Logistics		3					0	3			Management Field
Procurement Management		3					3	0			9 Courses 26 Credits
Transportation Management		3					3	0			
Warehousing Management		3					0	3			
Decision Support System		3							3	0)
Enterprise Resource Planning		3							0	3	
Supply Chain Management		3							3	0)
Special Topics in Marketing and Logistics		3							0	3	
Introduction to Leisure, Recreation and Hospitality Industry		3					3	0			Integrating Courses
Topics in Global Management		3					0	3			11 Courses 32 Credits
Project Management		3					0	3			
Creativity Management		2					2	0			
Introduction to High Technology Industry		3							0	3	
Case Studies in Management		3							0	3	
Lectures on Best Practice		3							0	3	
Entrepreneurial Management		3							3	0	
Media Management		3							3	0	
International Business		3							3	0	
Organizational Change		3							0	3	
Minimum Require Credits for Graduation	Required	95	22	19	14	17	10	10	3	0	
	Elective	43									7
	Total	138									7