

林易杰

個人著作

A. 期刊論文

1. Wang, Y.M., **Lin, Y.C.***, Wang, Y.S. (2025). Implement Internet ethics education: What matters most? *Education and Information Technologies*, 1-32. (SSCI, 2025 IF = 7.2)
2. Wang, A. C., Chen, Y., Wang, S. B., **Lin, Y. C.** & Tseng, C. Y. (2023). Actions speak louder than words, particularly in the East: How Taiwanese followers perceive leaders' promotion of ethical actions differently from followers in the States. *Journal of Management Studies*, 60(2), 372-399. (FT50) (SSCI, 2023 IF = 7) (管一學門第一級學術期刊)
3. Wang, A. C., Chen, Y., Hsu, M. S., **Lin, Y. C.**, & Tsai, C. Y. (2022). Role-based paternalistic exchange: Explaining the joint effect of leader authoritarianism and benevolence on culture-specific follower outcomes. *Asia Pacific Journal of Management*, 39, 433-455. (SSCI, 2022 IF = 5.4) (管一學門推薦學術期刊)
4. Chen, Y., **Lin, Y. C.***, Hsu, M. S., & Lin, Y. H. (2020). Group- and individual-focused transformational leadership: A scenario study based on a new typology. *Chinese Management Studies*, 14(1), 15-27. (SSCI, 2020 IF= 1.67)

B. 研討會論文

1. **Lin, Y. C.** & Chen, Y. (2025). Cognitive and emotional trust: How customers' AI experiences shape attitude and word of mouth toward conversational AI [Poster presentation]. 2025 Summer **American Marketing Association (AMA)**, Chicago, U.S.A.
2. Huang, G. H., **Lin, Y. C.**, Chen, Y., & Hsiao, Y. T. (2025). The role of AI chatbot anthropomorphism and failure attribution in online service recovery. **APacCHRIE 2025** (27-30 May) hosted by Chiang Mai University, Thailand.
3. Huang, G. H., **Lin, Y. C.**, Chen, Y., & Hsiao, Y. T. (2025). The effect of language assertiveness, singular/plural personal pronouns, and self-construal on the persuasiveness of online reviews. **APacCHRIE 2025** (27-30 May) hosted by Chiang Mai University, Thailand.
4. Wang, A. C., **Lin, Y. C.***, Chen, Y., & Wang, S. B. (2022). Developmental leadership: Scale development and validation. In *Academy of Management Proceedings* (Vol. 2022, No. 1, p.

16715). Briarcliff Manor, NY 10510: **Academy of Management (AOM)**.

5. Wang, A. C., Wang, S. B., Tseng, C. Y., & **Lin, Y. C.** (2018). Say less, do more? Leaders' promotion of ethical actions in Taiwanese and US settings. In Academy of Management Proceedings (Vol. 2018, No. 1, p. 11658). Briarcliff Manor, NY 10510: **Academy of Management (AOM)**.
6. Wang, A. C., Tsai, C. Y., Dionne, S. D., Spain, S. M., Yammarino, F. J., Cheng, B. S., & **Lin, Y. C.** (2016). Firm yet caring: Examining the curvilinear effect of paternalistic leadership on performance. In Academy of Management Proceedings (Vol. 2016, No. 1, p. 13768). Briarcliff Manor, NY 10510: **Academy of Management (AOM)**.