

RESUME

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Title

2024.08~	Dean, Office of Research Development, Soochow University
2018.08~	Distinguished Professor
2016.10~	Professor, Department of Business Administration, Soochow University

Education

1998~2003	Ph.D., Department of Transportation Technology and Management, National Chiao Tung University, Hsinchu, Taiwan
1993~1997	B.Sc., Department of Transportation Engineering and Management, National Chiao Tung University, Hsinchu, Taiwan

Experience

2022.08~2024.07	Department Chair, Department of Business Administration, Soochow University
2020.09~2022.07	Associate Dean, School of Business
2017.09~2018.08	Dean of Academic Exchange, Office of International and Cross-strait Academic Exchange
2014.08~2017.07	Chairperson, Department of Administration, Soochow University
2011.10~2016.09	Associate Professor, Department of Administration, Soochow University
2011.08~2013.07	Associate Chair, Department of Administration, Soochow University
2009.02~2011.09	Assistant Professor, Department of Administration, Soochow University
2005.02~2009.01	Assistant Professor, Department of Logistics and Shipping Management, Kainan University
2005.02~2009.01	Assistant Professor, Department of Logistics and Shipping Management, Kainan University
2005.02~2006.01	Adjunct Assistant Professor, Department of Hotel Management, Minghsin University of Science and Technology
2007.08~2008.07	Vice-Director, International Shipping & Logistics Management Research Center, Kainan University
2006.10	Lecturer of Professional Training Centre (PTC), Ministry of Economic Affairs (MOEA), Taiwan, R.O.C.
2005~2006	Lecturer of Taoyuan Training Centre, Bureau of Employment and Vocational Training Council of Labor Affairs, Executive Yuan, Taiwan, R.O.C.

- 2004~ Cyberpsychology, Behavior, and Social Networking (SSCI), Heliyon (SCIE), International Journal of Business and Information, International Journal of Information and Management Sciences (EI-compindex, TSSCI), International Journal of Information Systems for Logistics and Management, International Journal of Logistics Management (SSCI), International Journal of Physical Distribution & Logistics Management (SSCI), International Journal of Shipping and Transport Logistics (SSCI), International Journal of Sustainable Transportation (SSCI), Journal of Air Transport Management (SSCI), Journal of International Logistics and Trade (KCI), Journal of Testing and Evaluation (SCI), Management Research Review, Program (SSCI), Research in Transportation Business & Management (SSCI), Science Journal of Business Management, Technological and Economic Development of Economy (SSCI), Technology in Society (SSCI), Transport Reviews (SSCI), Transportation Research Part A: Policy and Practice (SSCI), Transportmetrica (SSCI), 品質學報(EI)、運輸學刊(TSSCI)、運輸計劃季刊(TSSCI)、產業與管理論壇(TSSCI)、教育科學研究期刊(TSSCI)等學術期刊論文審查委員
- 2003.12~2004.12 Second Lieutenant of Administration, South Area Information and Electronic Warfare Group, Information and Electronic Warfare Command, General Staff Headquarters, Ministry of National Defense, Taiwan, R.O.C.

Academic Award and Honors

- 2025 2025 Soochow University, "Academic Research Award"
- 2024 2024 Soochow University, "Academic Research Award"
- 2024 NSTC, Academic Outstanding Talent Award, Research Outstanding
- 2023 2023 Soochow University, "Academic Research Award"
- 2023 NSTC, Academic Outstanding Talent Award, Research Outstanding
- 2023 "Outstanding Reviewer Award" of the EASTS Shah Alam Conference
- 2023 Soochow University, "Teaching and Special Excellence Talent Award"
- 2022 2022 Soochow University, "Academic Research Award"
- 2022 Research Paper Award of Civil Aviation Transportation and Technology, Chinese Institute of Transportation
- 2022 Soochow University, "Teaching and Special Excellence Talent Award"
- 2022 NSTC, Academic Outstanding Talent Award, Research Outstanding
- 2022 2022 Soochow University, "Excellent Mentor Award "
- 2021 2021 Soochow University, "Academic Research Award"
- 2021 2021 Soochow University, "Enthusiastic Mentor Award"
- 2021 2021 Soochow University, "Excellence Teaching Award"
- 2020 109 MOST, Academic Outstanding Talent Award, Research Outstanding
- 2020 2020 Soochow University, "Academic Research Award"

2019 108 MOST, Academic Outstanding Talent Award, Research Outstanding
 2019 2019 Soochow University, "Academic Research Award"
 2018 2018 Soochow University, "Academic Research Award"
 2018 2017 Soochow University, "Excellence Teaching Award"
 2018 107 MOST, Academic Outstanding Talent Award, Research Outstanding
 2017 Best Paper Award of International Conference on Advances in Business, Management and Law (ICABML) 2017
 2017 Research Paper Award of Chinese Society for Quality
 2017 2017 Soochow University, "Academic Research Award"
 2017 106 MOST, Academic Outstanding Talent Award, Research Outstanding
 2016 105 MOST, Academic Outstanding Talent Award, Research Outstanding
 2016 2016 Soochow University, "Academic Research Award"
 2015 104 MOST, Academic Outstanding Talent Award, Research Excellent
 2015 2015 Soochow University, "Academic Research Award"
 2014 103 MOST, Academic Outstanding Talent Award, Research Outstanding
 2014 2014 Soochow University, "Academic Research Award"
 2014 2013 Soochow University, "Excellence Teaching Award"
 2013 102 MOST, Academic Outstanding Talent Award, Research Outstanding
 2013 2013 Soochow University, "Academic Research Award"
 2013 Research Paper Award of China Road Federation, R. O. C.
 2012 101 MOST, Academic Outstanding Talent Award, Research Outstanding
 2012 2012 Soochow University, "Academic Research Award"
 2012 2012 International Association of Maritime Economists Conference (IAME conference), Best Reviewer Award
 2011 100 MOST, Academic Outstanding Talent Award, Research Excellent
 2011 2011 Soochow University, "Academic Research Award"
 2010 2010 Soochow University, "Academic Research Award"
 2010 Marquis Who's Who 2011 edition
 2009 2009 Soochow University, "Academic Research Award"
 2009 International Educator of the Year for 2009, International Biographical Centre (IBC), Cambridge, England, July 31, 2009
 2009 21st Century Award for achievement", International Biographical Centre (IBC), Cambridge, England
 2009 Top 100 Educators - 2009", International Biographical Centre (IBC), Cambridge, England
 2009 2000 Outstanding Intellectuals of the 21st Century, 2009/2010, International Biographical Center, Cambridge, England
 2009 Asian Admirable Achievers, Vol. III, published by Rifacimento International
 2009 Asia/Pacific Who's Who, Vol. IX, published by Rifacimento International
 2009 Marquis Who's Who (2009)

2008 Asia/Pacific Who's Who, Vol. VIII, published by Rifacimento International
2008 Asia/American Who's Who, Vol. V, 2008), published by Rifacimento International
2007 Asia/Pacific Who's Who, Vol. VII, P.236, published by Rifacimento International
2006 Asian Admirable Achievers, Vol. I, p.102, published by Rifacimento International
2005 Logistics Academics Seed Trainers Camp by Taiwan Association of Logistics Management
2004 The honor academic paper award of Public Transportation
2003 Member of the Phi Tau Phi Scholastic Honor Society of the R.O.C.
2001 The excellent academic paper award of Public Transportation

Research interests

Service Marketing and Management
Logistics and Supply Chain Management
Transportation Business and Management