

# Yu-Kai Wang

## Writing

### A. Journal Papers

#### (1) SSCI

- 1、**Wang\*, Yu-Kai (Mike)**, (2025), International expansion and new CEO origin. *European Journal of International Management*, 26(2), 216-244. (作者：通訊及第一作者、SSCI 期刊)
- 2、**Wang\*, Yu-Kai (Mike)**, (2019), Executive migration and international mergers and acquisitions. *International Business Review*, 28(2), p.284-293. (作者：通訊及第一作者、發表形式：紙本及電子、論文發表當年期刊影響指數排名：49/140, 2017、期刊學報發表國別：英國)
- 3、**Wang, Yu-Kai (Mike)**, Chung\*, Chris Changwha, & Lim, Dominic S. K., (2015), The drivers of international corporate entrepreneurship: CEO incentive and CEO monitoring mechanisms, *Journal of World Business*, 50(4), p.742-753. (作者：第一作者、發表形式：紙本及電子、論文發表當年期刊影響指數排名：23/120、期刊學報發表國別：美國)
- 4、**Wang\*, Yu-Kai (Mike)**, (2015), The impact of prestigious top management team on international alliance formation: Evidence from Taiwanese electronics firms, *Journal of Management & Organization*, 21(6), p.835- 852. (作者：通訊及第一作者、發表形式：紙本及電子、論文發表當年期刊影響指數排名：179/192、期刊學報發表國別：英國)
- 5、**Wang\*, Yu-Kai (Mike)** & Yang, Kun M., (2015), The impact of executive job demands on dismissals of newly appointed CEOs, *Journal of Management & Organization*, 21(6), p.705-724. (作者：通訊及第一作者、發表形式：紙本及電子、論文發表當年期刊影響指數排名：179/192、期刊學報發表國別：英國)

#### (2) SCI

#### (3) TSSCI

#### (4) Other

- 1、**Wang, Yu-Kai (Mike)** (2024). Internationalization and MNE performance: The moderating effect of CEO tenure. *Empirical Economics Letters*, 23 (3), 119-134. (單一作者，EconLit期刊)
- 2、宋峻豪, 王昱凱 (2019)。共享經濟平台之資訊不對稱、信任及購買意願：以聲譽及評價機制作為干擾變數。行銷評論，16(1), 25-51。
- 3、**Wang, Yu-Kai (Mike)** & Chacar, Aya (2012). Value creation and appropriation at the top, *Journal of Management and Marketing Research*, vol. 10, p.1- 19.

## B、Conference Papers

### (1) International Conference (in English)

- 1、Wang, Yu-Kai & Tang, Xiaoya (2025), “Top Management Team Gender Diversity and Cross-border Mergers and Acquisitions” Academy of International Business Annual Meeting (AIB), Jun. 28 - Jul. 2, Louisville, U.S. (摘要收錄論文集)
- 2、Wang, Yu-Kai (2023), “Executive Succession and International Joint Venture Dissolution” AIB Asia Pacific Regional Conference, Dec. 6-8, Bangkok, Thailand. (收錄論文集)
- 3、Wang, Yu-Kai (2023), “Internationalization and CEO Succession” Academy of International Business Annual Meeting (AIB), Jul. 5-9, Warsaw, Poland. (摘要收錄論文集)
- 4、Wang, Yu-Kai (2022), “New CEO Origin and Post-succession International Alliances Formation” Academy of International Business Annual Meeting (AIB), Miami, U.S. (Virtual Presentation). (摘要收錄論文集)
- 5、Wang, Yu-Kai & Chacar, Aya S. (2020), “Contextualizing The New CEO Origin and Post-succession MNE Performance Relationship: The Role of MNEs’ Internationalization Process” Academy of International Business Annual Meeting (AIB), (Online). (摘要收錄論文集)
- 6、Yu-Kai (Mike) Wang (2019), “Performance Consequences of Relay CEO Successions in MNEs” Academy of International Business (AIB), Copenhagen, Denmark. (摘要收錄論文集)
- 7、Wang, Yu-Kai (2018), “Overconfident CEO, Speed of Internationalization, and Extreme MNE Performance: Moderating Effect of Board Vigilance,” Academy of International Business (AIB), Jun. 25-28, Minneapolis, U.S. (摘要收錄論文集)
- 8、Wang, Yu-Kai (2017), “International Breadth, International Depth, and MNE Performance: The Contingent Effect of CEO Tenure,” Academy of International Business Annual Meeting (AIB), Jul. 2-5, Dubai, UAE. (摘要收錄論文集)
- 9、Wang, Yu-Kai & Wu, Jianfeng (2016), “Do Local IJV Partners' Political Connections Always Create Shareholder Value for Foreign Partners?” Academy of International Business Annual Meeting (AIB), Jun. 27-30, New Orleans, U.S. (摘要收錄論文集)
- 10、Wang, Yu-Kai (2015), “Executive Migration and International Mergers and Acquisitions,” Academy of International Business Annual Meeting (AIB), Jun. 27-30, Bangalore, India. (摘要收錄論文集)
- 11、Wang, Yu-Kai (2014), “Prestigious Top Management Team and International Alliance Formation,” Academy of International Business Annual Meeting (AIB), Jun. 23-26, Vancouver, Canada. (摘要收錄論文集)
- 12、Wang, Yu-Kai, Yang, Kun, & Hiller, Nathan J. (2013), “Do Executive Job Demands Impact Newly Appointed CEO Dismissal?” Academy of Management Annual Meeting (AOM), Aug. 9-13, Orlando, U.S. (未收錄論文集)
- 13、Wang, Yu-Kai & Chacar, Aya (2013), “The Impact of MNE’s Institutional Complexity, TMT Turnover, and TMT Size on MNE Performance: A Strategic Contingency Perspective.” Academy of International Business Annual Meeting (AIB), Jul. 3-6, Istanbul, Turkey. (摘要收錄論文集)
- 14、Wang, Yu-Kai & Chung, Changwha (Chris) (2013), “The Impact of CEO Incentive and

- CEO Monitoring Mechanisms on Risky International Expansion,” Academy of International Business Annual Meeting (AIB), Jul. 3-6, Istanbul, Turkey ( .摘要收錄論文集 )
- 15、Wang, Yu-Kai & Chung, Changwha (Chris) (2012), “The Drivers of International Corporate Entrepreneurship: CEO Incentive and CEO Monitoring Mechanisms,” Academy of Management Annual Meeting (AOM), Aug. 3-7, Boston, U.S. ( 未收錄論文集 )
  - 16、Wang, Yu-Kai, Yang, Kun, & Hiller, Nathan J. (2012), “Internationalization and CEO Turnover,” *Academy of International Business Annual Meeting* (AIB), Jun. 30-Jul. 3, Washington, DC, U.S. ( 摘要收錄論文集 )
  - 17、Wang, Yu-Kai & Chung, Changwha (Chris) (2011), “Economic and Social Drivers for Strategic Alliances,” Academy of Management Annual Meeting (AOM), Aug. 12-16, San Antonio, U.S. ( 未收錄論文集 )
  - 18、Wang, Yu-Kai & Yang, Kun (2011), “The Impact of International Diversification on CEO Turnover,” Academy of International Business Annual Meeting (AIB), Jun. 25-28, Nagoya, Japan. ( 摘要收錄論文集 )
  - 19、Wang, Yu-Kai (2011), “The Drives of MNEs’ Foreign Entrepreneurial Activities: An Agency Perspective,” The Reading IB Conference, Apr. 11-12, Reading, U.K. ( 未收錄論文集 )
  - 20、Wang, Yu-Kai (2010), “MNE’s Institutional Complexity and Top Executive Compensation,” The 2010 Strategic Management Society Conference (SMS), Sep. 12-15, Rome, Italy. ( 未收錄論文集 )
  - 21、Chacar, Aya. & Wang, Yu-Kai (2010), “Are Top Executives Paid for Managing MNE’s Institutional Complexity?” Academy of Management Annual Meeting (AOM), Aug. 6- 10, Montreal, Canada. ( 未收錄論文集 )
  - 22、Wang, Yu-Kai & Chung, Changwha (Chris) (2010), “The Effects of Strategic Needs and Social Networks on Alliance Formation,” Academy of Management Annual Meeting (AOM), Aug. 6-10, Montreal, Canada. ( 未收錄論文集 )
  - 23、Wang, Yu-Kai & Chacar, Aya (2010), “The Effects of Managing MNE’s Institutional Complexity on Top Executives Compensation,” Academy of International Business Annual Meeting (AIB), Jun. 25-29, Rio de Janeiro, Brazil. ( 摘要收錄論文集 )
  - 24、Wang, Yu-Kai (2010) “International Strategic Alliance Formations of International New Ventures: A Signaling Theory Perspective,” Academy of International Business Annual Meeting (AIB), Jun. 25-29, Rio de Janeiro, Brazil. ( 摘要收錄論文集 )
  - 25、Wang, Yu-Kai (2009) “Integrating Managerial Information Processing Capabilities into the Transaction Cost Model of Entry Mode Choice,” Academy of International Business Conference (AIB), Jun. 27-30, San Diego, U.S. ( 摘要收錄論文集 )
  - 26、Wang, Yu-Kai (2008) “The Effects of Industry Structure and Boards of Directors on the Alliance Formation of New Ventures,” International Western Academy of Management Conference, Dec. 14-16, Taipei, Taiwan (R.O.C.). ( 未收錄論文集 )
  - 27、Wang, Yu-Kai (2007) “The Link between a Firm’s Strategic Decision for Change on its Workforce and Organizational Performance under Different Human Capital Considerations,” Southern Management Association Annual Conference, Nov. 7-

10, Nashville, U.S. (摘要收錄論文集)

## (2) National Conference (in Chinese)

- 1、陳柏霖/王昱凱/許以禔 (2021年06月)。公司治理相似性對併購績效的影響。2021 科際整合管理研討會，台灣台北。(未收錄論文集)
- 2、林子雯, 王昱凱 (2018年 06月)。偶像粉絲群體認同、偶像崇拜及演唱會門票購買意願之關聯以價格敏感度與社群信任為干擾變項。2018 科際整合管理研討會，台灣台北。(收錄論文集)
- 3、梁銓、王昱凱、宋翊瑄 (2016年06月)。電影映演業之差異化策略對顧客購買意願的影響-以票價為干擾變項。2016第19屆科際整合管理研討會，台灣台北。(收錄論文集)
- 4、歐陽錡、王昱凱、陳家維 (2016年 06月)。球隊相對資源對籃球球隊勝出之影響。2016第19屆科際整合管理研討會，台灣台北。(收錄論文集)
- 5、葉子綾、王昱凱 (2015年06月)。台灣伺服器產業由代工轉型到白牌之商業模式。2015第18屆科際整合管理研討會，台灣台北。(收錄論文集)
- 6、王昱凱 (2014年10月)。The Impact of Prestigious Top Management Team on International Alliance Formation。海峽兩岸財經與商學研討會，台灣台北。(未收錄論文集)
- 7、王昱凱、黃自強 (2014年 06月)。以商業生態系統觀點探討中華職棒之關鍵者角色變遷。2014第17屆科際整合管理研討會，台灣台北。(收錄論文集)
- 8、曲建仲、王昱凱、吳權峯 (2014年06月)。台灣液晶顯示器市場現況與產業競爭之分析。2014第17屆科際整合管理研討會，台灣台北。(收錄論文集)
- 9、王昱凱，殷沛樺 (2013年06月)。高階管理團隊特質對策略聯盟形成之影響。2013第16屆科際整合管理研討會，台灣台北。(收錄論文集)
- 10、王昱凱，趙婉廷 (2013年06月)。新產品宣告對競爭者股價影響-以線上遊戲產業為例。2013第16屆科際整合管理研討會，台灣台北。(收錄論文集)

## C. Book Edited/ Book Chapters

- 1、Wang, Yu-Kai, 2011, The Impact of Institutional Complexity and Top Management Characteristics on Executive Compensation and Firm Performance, Dissertation, Florida International University.
- 2、王昱凱，1996，企業投資優先使用內部資金之實證研究，國立台北大學碩士論文

## D. Awards

- 1、胡筆江補助教師出席國際性學術會議，東吳大學
- 2、學術研究獎助「研究計畫獎勵」及「研究優良」，東吳大學
- 3、行政院國家科學委員會補助東吳大學獎勵特殊優秀人才，延攬優秀人員(新進人員)，東吳大學，2012
- 4、博士論文獎學金，佛羅里達國際大學，2010

## 5、公費留學獎學金，教育部，2005

## E. Research Reports

| 計畫名稱                                                     | 擔任職務 | 起訖年月                | 補助或委託機構    |
|----------------------------------------------------------|------|---------------------|------------|
| 揭開出現國際長職位之前置因素(NSTC 114-2410-H-031-052 -)                | 主持人  | 2025.08~<br>2026.07 | 行政院國家科學委員會 |
| 前任執行長留任董事長對執行長接班後企業國際化之影響(112-2410-H-031-044-)           | 主持人  | 2023.08~<br>2024.07 | 行政院國家科學委員會 |
| 董事會性別多樣性與跨國購併：以國家文化距離為調節變數(111-2410-H-031-033-)          | 主持人  | 2022.08~<br>2023.07 | 行政院國家科學委員會 |
| 母公司執行長更換對國際合資企業解散之影響(110-2410-H-031-039-)                | 主持人  | 2021.08~<br>2022.07 | 科技部        |
| 全球化策略對新任執行長來源之影響(109-2410-H-031-020-)                    | 主持人  | 2020.08~<br>2021.07 | 科技部        |
| 新任執行長來源與國際聯盟形成(108-2410-H-031-040-)                      | 主持人  | 2019.08~<br>2020.07 | 科技部        |
| 新任外部執行長與繼任後跨國公司經營績效：國際策略之權變觀點(107-2410-H-031-061-)       | 主持人  | 2018.08~<br>2019.07 | 科技部        |
| 跨國企業指定執行長接班之前因與後果(106-2410-H-031-060-)                   | 主持人  | 2017.08~<br>2018.07 | 科技部        |
| 經理人過度自信、國際化速度、及極端績效：以董事警覺性為調節效果(105-2410-H-031-054-)     | 主持人  | 2016.08~<br>2017.07 | 科技部        |
| 外部董事資本對跨國企業績效之影響：國際化廣度與深度之策略性配適(MOST 104-2410-H-031-053) | 主持人  | 2015.08~<br>2016.07 | 科技部        |
| 當地合資夥伴政治連結對外國合資夥伴股東價值創造之影響(MOST 103-2410-H-031 -064)     | 主持人  | 2014.08~<br>2015.07 | 科技部        |
| 高階經理人遷徙與國際市場進入(NSC 102-2410-H-031 -063)                  | 主持人  | 2013.08~<br>2014.07 | 行政院國家科學委員會 |
| 新創事業企業菁英聲望對國際策略聯盟形成之影響(NSC 101-2410-H-031 -069)          | 主持人  | 2012.08~<br>2013.07 | 行政院國家科學委員會 |

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|----------------------------------------------|------|---------------------|-----------------|
| 主導性新產品開發輔導計畫-成效追蹤                            | 研究人員 | 2012.04~<br>2012.12 | 財團法人資訊工業<br>策進會 |
| 高階經理人誘因及監督機制對企業國際創業活動之影響(NSC 100-2410-H-031) | 主持人  | 2011.11~<br>2012.10 | 行政院國家科學委<br>員會  |

## F. Other

- 1、周文賢、王昱凱，1996, 盒餐業之市場機會展望，食品GMP年鑑，經濟部。