

RESUME

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Title

2025.2 Assistant Professor, Department of Administration, Soochow University

Education

2003~2013 Ph.D, Institute of Technology Innovation Management, NCCU

1999~2003 Master, Institute of Social Informatics, YZU

1995~1999 BS, Department of Agricultural Information, NTU

Experience

2023.02~2025.01 Assistant Professor, Department of International Business, NTUB

2021.02~2023.01 Assistant Professor, Department of Information Communication, TKU

2015.08~2021.01 Postdoc Research Fellow, CITI, Academia Sinica

2013.10~2014.12 CTO, Dopod International Co., Ltd.

1999.06~ CTO, iTaiwan Consultancy Co., Ltd.

Academic Award and Honors

2017.12 The Best Paper Award, CyberSpace Conference

Research interests

Marketing Science

Creativity, Innovation, and Entrepreneurship Management

Technology Management

Information Management