

Lu, Yi-Chun

Writing

A. Journal Papers

1. Bennedsen M., **Lu, Y. C.**, and Mehrotra V., (2022) (Online Published). A survey of Asian family business research. *Asia-Pacific Journal of Financial Studies*, 1-37. <https://doi.org/10.1111/ajfs.12363>

(the first SSCI-listed finance journal in Asia; 2020 Impact Factor = 1.113)
2. **Lu, Y.-C.**, Lynette, D.T., Zheng, D. & Yu, A. (2021). Exploring Chamber Effects on Family Successors' Knowledge Development: A Perspective of Social Capital. Special Issue on "Governance in Family Firms: Antecedents, Mechanism, and Consequence". *Organization and Management*, 14(2), 125-166. (TSSCI) (Sponsored by MOST106-2410-H-214-007-MY3)
3. **Lu, Y.-C.**, Chung, H.-M., Au, K., & Wu, C.-C. (2020). Attention-Based View and Change in Profession Logics: Succession Service for Family Business in Accounting Firms. (In Chinese) *Journal of Management and Business Research*, 37(4), 321-348. (TSSCI) (Sponsored by MOST106-2410-H-214-007-MY3)
4. **Lu, Y.-C.**, Shu-Ting Chan, I-Fang Su, & Chung, H.-M. (2019). The Impact of Ownership Structure and Family Leadership Duality on Agency Problems in Family Business Groups. (In Chinese) *Journal of Human Resource Management*, 19(2), 29-55. (TSSCI) (Sponsored by NSC101-2410-H-214-021- MY2-1 and "Aim for the Top University Plan" of the National Sun Yat-sen University and Ministry of Education, 02C030301)

B. Book Edited/ Book Chapters

1. Lee, Zong-Rong, **Lu, Y.-C.**, & Tsai C.-R. (2023). The Pay Gap in Taiwanese large companies. In Chen, Tsung- Yuan, Hsu Kan lin, Tang Ching Ping, & Chien ShiuH-Shen (Eds.), *Fague for Development: Essay in honor of Professor Jenn-Hwan Wang on his retirement* (In Chinese). Taipei, Taiwan: Chuliu.
2. **Lu, Y.-C.**, Wu, Y.-F., & Chung, H.-M. (2022). Universal Cement Corporation: Doing "one thing at a time" in the crisis of multiple needs? In J.C.Y. Cheng, L. Diaz-Matajira, N.P. Bang, R. Bosco, A. Calabro, A.E. James, & G. Samara (Eds.), *Family Business Case Studies Across the World: Succession and Governance in a Disruptive Era*

(pp177-183). Cheltenham, UK: Edward Elgar, (Sponsored by MOST106-2410-H-214-007-MY3)

3. Chen, S.-J., Yeh, K.-S., Chung, H.-M., Chang, S.-T., **Lu, Y.-C.**, & Tsai, D.-Y. (2017) , The introduction of ERP to Family Business. In Liang, Ting-Peng (Eds.), *New Frontiers in Electronic Commerce and E-Society 2017* (pp. 102-124) (In Chinese). Taipei, Taiwan: FCMC.
4. Chen, S.-J., Yeh, K.-S., Chung, H.-M., Chang, S.-T., **Lu, Y.-C.**, & Su, Y.-F. (2016) , The succession and leadership in innovation strategy of family SMEs. In Liang, Ting-Peng (Eds.), *New Frontiers in Electronic Commerce and E-Society 2016* (pp. 114-131) (In Chinese). Taipei, Taiwan: FCMC.

C. Conference Papers

1. Bennedsen M., **Lu, Y.-C.**, Mehrotra, V. (2025, August) What is a Family Firm and Why Does It Matter? A Survey of Family Firm Definitions. the 2025 Conference of the Society for Institutional & Organizational Economics (SIOE), August, UNSW Sydney. (Sponsored by NSTC 114-2410-H-031-053)
2. **Lu, Y.-C.**, Bennedsen M., & Chung, H.-M. (2025, July) Family Embeddedness in Business Groups. Annual Meeting of the Academy of Management. Copenhagen, Denmark, July. (Sponsored by MOST109-2410-H-214-005-MY3)
3. Bennedsen M., **Lu, Y.-C.**, Mehrotra, V. (2025, June) What is a Family Firm and Why Does It Matter? A Survey of Family Firm Definitions. PARIS Ownership, Control, and Performance Conference, June, the Université Paris-Dauphine. (Sponsored by NSTC 112-2410-H-031 -005 -MY2)
4. Bennedsen M., **Lu, Y.-C.**, Mehrotra, V. (2025, June) What is a Family Firm and Why Does It Matter? A Survey of Family Firm Definitions. 3rd Baltic Family Institute, Empowering Family Enterprise: Professionalization and Community Impact, June, Stockholm School of Economics (Riga), Latvia. (Sponsored by NSTC 112-2410-H-031 -005 -MY2)
5. **Lu, Y.-C.**, Huang, H.-L., & Chung, H.-M. (2024, Dec). Rolling out the red carpet: Legitimate daughter succession in family business. 37th Australian and New Zealand Academy of Management (ANZAM) Annual Conference, December, University of Wollongong, NSW, Australia. (Accepted) (Sponsored by NSTC112-2410-H-214-001-MY3 and NSTC 112-2410-H-031 -005 -MY2)
6. **Lu, Y.-C.**, Chen, K. X., Chung, H.-M., & Au, K. Chung, H.-M. (2024, July) Women behind the scenes: Mothers influence heirs' power in family business group. The 2nd Annual WAIB EDI Paper Coaching Workshop. Seoul, Korea, July. (Sponsored by NSTC 112- 2410-H-031 -005 -MY2)

7. Bennedsen M., **Lu, Y.-C.**, Mehrotra, V. (2024, June) What is a Family Firm and Why Does It Matter? A Survey of Family Firm Definitions. Workshop on Governance and Sustainable Development of Family Firms. Hangzhou, China, June. (Sponsored by NSTC 112-2410-H-031 -005 -MY2)
8. **Lu, Y.-C.**, Chen, K. X., Chung, H.-M., & Au, K. Chung, H.-M. (2023, Aug) The woman behind the scenes: The influence of heirs' mother in the family business. The 83rd Annual Meeting of the Academy of Management. Boston, MA, U.S.A. (Sponsored by NSTC 112-2410-H-031 -005 -MY2)
9. Huang S.-L., **Lu, Y.-C.**, & Chung, H.-M. (2023, April) Role Identity of Female Successor and Transgenerational Entrepreneurship in Family Businesses. Journal Submission Workshop, *Organization and Management*.
10. **Lu, Y.-C.** & Chung, H.-M. (2022, June) The family matters: When founding family shapes business group. 12th Asia Academy of Management Conference. Lazhou, China, June. (Sponsored by MOST109-2410-H-214-005-MY3)
11. Q, M.-C., **Lu, Y.-C.** & Chung, H.-M. (2022, June) The influence of Nonfamily Employees in Family Firms- The shift of Reference Point in Social Economic Wealth. (In Chinese). 12th Asia Academy of Management Conference. Lazhou, China, June. (Sponsored by MOST 106-2410-H-214-007-MY3)
12. **Lu, Y.-C.** & Chung, H.-M. (2021, Sep). Post-Pandemic Professional Service Firms in helping family business succession: A new approach with ecosystem. Asia Pacific Family Business Symposium 2021. Shizuoka City, Japan, September. (Sponsored by MOST106-2410-H-214-007-MY3)
13. **Lu, Y.-C.**, Au, K., & Chung, H.-M. (2019, June). Succession capability of professional firms in family business succession: A dynamic pattern from network transitivity and relational viewpoint. Empirical Exploration in Management and Organizational Research: A Short Workshop on Abductive Reasoning and the Role of Academy of Management Discoveries. Bali, Indonesia, June. (Sponsored by MOST106-2410-H-214-007-MY3)
14. **Lu, Y.-C.**, & Chung, H.-M. (2018, Jul). Successor Capability beyond the Family Business: A Social Network Perspective. BFI 5th Anniversary Celebrations in conjunction with STEP APAC Submit 2018, Singapore Management University, Singapore, July., Singapore Management University, Singapore. (Sponsored by MOST 1062410-H-214-007-MY3)
15. **Lu, Y.-C.**, Au, Kevin, & Chung, Hsi. -Mei. (2018, Mar). Rediscovering Professional Firms in Family Business Succession: Social Network Perspective. Academy of Management 2018 Annual Meeting, August 10 - 14, in Chicago, IL., Chicago, IL. (Sponsored by MOST 106-2410-H-214-007-MY3)
16. **Lu, Y.-C.**, Au, Kevin, & Chung, Hsi-Mei (2017, Nov). Foundations in Taiwan vs Trusts

in Hong Kong: Property Transition Perspective in Family Succession. 2017 IFERA Global Conference, Kaohsiung, Taiwan, November., Kaohsiung, Taiwan. (Sponsored by MOST 106-2410-H-214-007-MY3)

17. Chan, S.-T., **Lu, Y.-C.**, & Chung, H.-M. (2017, June). Changing Concept of Family Logic and Trans-generational Entrepreneurship in Highly-regulated Institutional Environment – A Case Study from Taiwan's Healthcare Industry. 10th Asia Academy of Management & 10th Taiwan Academy of Management Joint Conference, Kitakyush, Japan, June. (Sponsored by "Aim for the Top University Plan" of the National Sun Yat-sen University and Ministry of Education, Taiwan, R.O.C., and MOST103-2410-H-214-015-MY3)
18. **Lu, Y.-C.**, Chan, S.-T., & Chung, H.-M. (2017, June). The choice on corporate social responsibility in a family business: A case study of Universal Cement Corporation in Taiwan (In Chinese). 10th Asia Academy of Management & 10th Taiwan Academy of Management Joint Conference, Kitakyush, Japan, June. (Sponsored by "Aim for the Top University Plan" of the National Sun Yat-sen University and Ministry of Education, Taiwan, R.O.C., and MOST103-2410-H-214-015-MY3)
19. **Lu, Y.-C.**, Chung, H.-M., Au, K., & Kuo Howard. (2018, Sep). Impact of accounting firm on family business succession: Insights from institutional entrepreneurship perspective. (In Chinese). 11th Taiwan Academy of Management Conference, Taipei, Taiwan, Sep. (Sponsored by MOST106-2410-H-214-007-MY3)
20. **Lu, Y.-C.**, Chan, S.-T., & Chung, H.-M. (2014, Nov). The Practices and Diffusion of Corporate Social Responsibility in Taiwan's Financial Industry: An Institutional Theory Perspective (In Chinese). 2014 Taiwanese Sociological Association Annual Meeting, Hsinchu, Taiwan, December.

D. Research Reports

a. The Small and Medium Enterprise Administration (SMEA), Ministry of Economic Affairs, Research Projects

1. Chung, H.-M., Chan, S.-T., **Lu, Y.-C.**, & Tsai, D.-Y. 2016. *Study on Family Business Succession* (SMEA Report- B31053102).

b. Cases

1. Bennedsen M., Chung H.M., Lu Y.C., and Henry B., 2024. Tatung: Family Ousted in Third Generation, Outsiders Win Control. INSEAD Case. 3 July 2024 Published.

<https://publishing.insead.edu/case/tatung-lin-family-ousted-third-generation-outsiders-win-control>

2. Bennedsen M., Chung H.M., **Lu Y.C.**, and Henry B., 2022. TECO and father against son fight. INSEAD Case. 18 Oct. 2022 Published.

<https://publishing.insead.edu/case/teco-too-old-rule-or-too-young-succeed>

3. Bennedsen Morten, Chung Hsi-Mei, **Lu Yi-Chun**, Henry Brian. Taiwan's Formosa Plastics Group in Transition: The Interplay of Succession, Inheritance and Family Strife. INSEAD Case. 19 Feb. 2021 Published.

<https://publishing.insead.edu/case/taiwans-formosa-plastics-group-transition-interplay-succession-inheritance-and-family-strife?fbclid=IwAR3E2ZqnFzjHDaSy65ZCb3ruPsOhDN4GqBdBvggfnaCIaz2KnE7sORubnTA.>

4. Bennedsen Morten, Chung Hsi-Mei, **Lu Yi-Chun**, Henry Brian, 2018. Ruling from the Grave: A Family Succession Controversy at the Taiwanese Evergreen Group. INSEAD Case. 26 Mar. 2018 Published.

<https://publishing.insead.edu/case/ruling-grave-a-family-succession-controversy-taiwanese-evergreen-group>

E. Magazine Articles

1. Chung His-Mei & **Lu, Yi-Chun**. 2018. Investigate the trust planning and family succession with overseas trust of Wang Family in Formosa Group. (In Chinese), *China Family Business Review*, 201807.