## 盧逸君

# 個人著作

#### A.期刊論文

1. Bennedsen M., **Lu, Y. C.**, and Mehrotra V., (2022) (Online Published). A survey of Asian family business research. *Asia-Pacific Journal of Financial Studies*, 1-37. <a href="https://doi.org/10.1111/ajfs.12363">https://doi.org/10.1111/ajfs.12363</a>

(the first SSCI-listed finance journal in Asia; 2020 Impact Factor = 1.113)

- 2. **Lu, Y.-C.**, Lynette, D.T., Zheng, D. & Yu, A. (2021)。參與二代會如何影響家族接班者的知識發展:社會資本的觀點。組織與管理,14(2),125-166。 (TSSCI; 科技部管理一學門推薦期刊)
- 3. **盧逸君**, 鍾喜梅, 區玉輝, & 吳基逞 (2020)。注意力觀點與專業邏輯的轉變?以會計師事務所之家族企業傳承服務為例。*管理學報*, 37(4), 321-348。(TSSCI; 科技部管理一學門推薦期刊)
- 4. **盧逸君**, 詹淑婷, 蘇怡方, & 鍾喜梅. (2019)。家族集團股權結構與家族領導雙元性對 [主理人—主理人] 代理問題之探討。人力資源管理學報,19(2),29-55。(TSSCI; 科技部管理一學門推薦期刊)

#### B. 專書及專書論文

- 1. 李宗榮、**盧逸君**、蔡其融 (2023)。臺灣大型企業內的薪資差距分析。載於陳琮淵、 許甘霖、湯京平、簡旭伸(編),**發展的賦格:王振寰教授榮退紀念論文集** (第 21 章)。台北: 巨流。
- 2. **Lu, Y.-C.**, Wu, Y.-F., & Chung, H.-M. (2022). Universal Cement Corporation: Doing "one thing at a time" in the crisis of multiple needs? Forthcoming in J.C.Y. Cheng, L. Diaz-Matajira, N.P. Bang, R. Bosco, A. Calabro, A.E. James, & G. Samara (Eds.), Family Business Case Studies Across the World: Succession and Governance in a Disruptive Era. Cheltenham, UK: Edward Elgar, (Sponsored by MOST106-2410-H-214-007-MY3)
- 3. Chen, S.-J., Yeh, K.-S., Chung, H.-M., Chang, S.-T., **Lu, Y.-C.**, & Tsai, D.-Y. (2017) , The introduction of ERP to Family Business. In Liang, Ting-Peng (Eds.), New Frontiers in Electronic Commerce and E-Society 2017 (pp. 102-124) (In Chinese). Taipei, Taiwan: FCMC.
- 4. Chen, S.-J., Yeh, K.-S., Chung, H.-M., Chang, S.-T., **Lu, Y.-C.**, & Su, Y.-F. (2016) , The succession and leadership in innovation strategy of family SMEs. In Liang,

Ting-Peng (Eds.), New Frontiers in Electronic Commerce and E-Society 2016 (pp. 114-131) (In Chinese). Taipei, Taiwan: FCMC.

#### C. 研討會論文

- 1. Bennedsen M., **Lu, Y.-C.**, Mehrotra, V. (2025, August) What is a Family Firm and Why Does It Matter? A Survey of Family Firm Definitions. the 2025 Conference of the Society for Institutional & Organizational Economics (SIOE), August, UNSW Sydney. (Sponsored by NSTC 114-2410-H-031-053)
- 2. **Lu, Y.-C.**, Bennedsen M., & Chung, H.-M. (2025, July) Family Embeddedness in Business Groups. Annual Meeting of the Academy of Management. Copenhagen, Denmark, July. (Sponsored by MOST109-2410-H-214-005-MY3)
- 3. Bennedsen M., **Lu, Y.-C.**, Mehrotra, V. (2025, June) What is a Family Firm and Why Does It Matter? A Survey of Family Firm Definitions. PARIS Ownership, Control, and Performance Conferenc, June, the Université Paris-Dauphine. (Sponsored by NSTC 112-2410-H-031 -005 -MY2)
- 4. Bennedsen M., **Lu, Y.-C.**, Mehrotra, V. (2025, June) What is a Family Firm and Why Does It Matter? A Survey of Family Firm Definitions. 3<sup>rd</sup> Baltic Family Institute, Empowering Family Enterprise: Professionalization and Community Impact, June, Stockholm School of Economics (Riga), Latvia. (Sponsored by NSTC 112-2410-H-031 -005 -MY2)
- 5. **Lu, Y.-C.**, Huang, H.-L., & Chung, H.-M. (2024, Dec). Rolling out the red carpet: Legitimate daughter succession in family business. 37th Australian and New Zealand Academy of Management (ANZAM) Annual Conference, December, University of Wollongong, NSW, Australia. (Sponsored by NSTC112-2410-H-214-001-MY3 and NSTC 112-2410-H-031 -005 -MY2)
- 6. **Lu, Y.-C.**, Chen, K. X., Chung, H.-M., & Au, K. Chung, H.-M. (2024, July) Women behind the scenes: Mothers influence heirs' power in family business group. The 2nd Annual WAIB EDI Paper Coaching Workshop. Seoul, Korea, July. (Sponsored by NSTC 112- 2410-H-031 -005 -MY2)
- 7. Bennedsen M., **Lu, Y.-C.**, Mehrotra, V. (2024, June) What is a Family Firm and Why Does It Matter? A Survey of Family Firm Definitions. Workshop on Governance and Sustainable Development of Family Firms. Hangzhou, China, June. (Sponsored by NSTC 112-2410-H-031 -005 -MY2)
- 8. **Lu, Y.-C.**, Chen, K. X., Chung, H.-M., & Au, K. Chung, H.-M. (2023, Aug) The woman behind the scenes: The influence of heirs' mother in the family business. The 83rd Annual Meeting of the Academy of Management. Boston, MA, U.S.A. (Sponsored by NSTC 112-2410-H-031 -005 -MY2)
- 9. 黄秀玲、盧逸君、鍾喜梅。當她者不再隱形: 女兒建構自我為家族企業接班人的歷

- 程探討。組織與管理,2023期刊投稿工作坊,2023.04.14,台北。
- 10. **Lu, Y.-C.** & Chung, H.-M. (2022, June) The family matters: When founding family shapes business group. 12<sup>th</sup> Asia Academy of Management Conference. Lazhou, China, June. (Sponsored by MOST109-2410-H-214-005-MY3)
- 11. 齊蔓慈、**盧逸君**、鍾喜梅 (2022) 社會情感財富理論的發展與突破—家族企業中非家族員工對其的影響。第 12 屆亞洲管理學會(AAoM)年會。中國蘭州市, 2022/6/12-6/13。(sponsored by MOST 106-2410-H-214-007-MY3)
- 12. **Lu, Y.-C.** & Chung, H.-M. (2021, Sep). Post-Pandemic Professional Service Firms in helping family business succession: A new approach with ecosystem. Asia Pacific Family Business Symposium 2021. Shizuoka City, Japan, September. (Sponsored by MOST106-2410-H-214-007-MY3)
- 13. **Lu, Y.-C.**, Au, K., & Chung, H.-M. (2019, June). Succession capability of professional firms in family business succession: A dynamic pattern from network transitivity and relational viewpoint. Empirical Exploration in Management and Organizational Research: A Short Workshop on Abductive Reasoning and the Role of Academy of Management Discoveries. Bali, Indonesia, June. (Sponsored by MOST106-2410-H-214-007-MY3)
- 14. **Lu, Y.-C.**, & Chung, H.-M. (2018, Jul). Successor Capability beyond the Family Business: A Social Network Perspective. BFI 5th Anniversary Celebrations in conjunction with STEP APAC Submit 2018, Singapore Management University, Singapore, July., Singapore Management University, Singapore. (Sponsored by MOST 1062410-H-214-007-MY3)
- 15. **Lu, Y.-C.**, Au, Kevin, & Chung, Hsi. -Mei. (2018, Mar). Rediscovering Professional Firms in Family Business Succession: Social Network Perspective. Academy of Management 2018 Annual Meeting, August 10 14, in Chicago, IL., Chicago, IL. (Sponsored by MOST 106-2410-H-214-007-MY3)
- 16. **Lu, Y.-C.**, Au, Kevin, & Chung, Hsi-Mei (2017, Nov). Foundations in Taiwan vs Trusts in Hong Kong: Property Transition Perspective in Family Succession. 2017 IFERA Global Conference, Kaohsiung, Taiwan, November., Kaohsiung, Taiwan. (Sponsored by MOST 106-2410-H-214-007-MY3)
- 17. Chan, S.-T., **Lu, Y.-C.**, & Chung, H.-M. (2017, June). Changing Concept of Family Logic and Trans-generational Entrepreneurship in Highly-regulated Institutional Environment A Case Study from Taiwan's Healthcare Industry. 10th Asia Academy of Management & 10th Taiwan Academy of Management Joint Conference, Kitakyush, Japan, June. (Sponsored by "Aim for the Top University Plan" of the National Sun Yat-sen University and Ministry of Education, Taiwan, R.O.C., and MOST103-2410-H-214-015-MY3)
- 18. Lu, Y.-C., Chan, S.-T., & Chung, H.-M. (2017, June). The choice on corporate social

responsibility in a family business: A case study of Universal Cement Corporation in Taiwan (In Chinese). 10th Asia Academy of Management & 10th Taiwan Academy of Management Joint Conference, Kitakyush, Japan, June. (Sponsored by "Aim for the Top University Plan" of the National Sun Yat-sen University and Ministry of Education, Taiwan, R.O.C., and MOST103-2410-H-214-015-MY3)

- 19. **Lu, Y.-C.**, Chung, H.-M., Au, K., &Kuo Howard. (2018, Sep). Impact of accounting firm on family business succession: Insights from institutional entrepreneurship perspective. (In Chinese). 11th Taiwan Academy of Management Conference, Taipei, Taiwan, Sep. (Sponsored by MOST106-2410-H-214-007-MY3)
- 20. **Lu, Y.-C.,** Chan, S.-T., & Chung, H.-M. (2014, Nov). The Practices and Diffusion of Corporate Social Responsibility in Taiwan's Financial Industry: An Institutional Theory Perspective (In Chinese). 2014 Taiwanese Sociological Association Annual Meeting, Hsinchu, Taiwan, December.

#### D. 研究計畫報告

#### a.技術報告

1. 鍾喜梅、詹淑婷、**盧逸君、**蔡岱芸,2016,「經濟部中小企業處105年度中小企業經營領袖暨傳承培訓計畫-「家族企業傳承問題調查與研究」研究報告」,中華民國全國中小企業總會委託產學研究計畫報告。

#### b. 個案

1. Bennedsen M., Chung H.M., Lu Y.C., and Henry B., 2024. Tatung: Family Ousted in Third Generation, Outsiders Win Control. INSEAD Case. 3 July 2024 Published.

 $\underline{\text{https://publishing.insead.edu/case/tatung-lin-family-ousted-third-generation-outsiders-wincontrol}$ 

2. Bennedsen M., Chung H.M., **Lu Y.C.**, and Henry B., 2022.TECO and father against son fight. INSEAD Case. 18 Oct. 2022 Published.

https://publishing.insead.edu/case/teco-too-old-rule-or-too-young-succeed

3. Bennedsen Morten, Chung Hsi-Mei, **Lu Yi-Chun**, Henry Brian. Taiwan's Formosa Plastics Group in Transition: The Interplay of Succession, Inheritance and Family Strife. INSEAD Case. 19 Feb. 2021 Published.

4. Bennedsen Morten, Chung Hsi-Mei, Lu Yi-Chun, Henry Brian, 2018. Ruling from the

Grave: A Family Succession Controversy at the Taiwanese Evergreen Group. INSEAD Case. 26 Mar. 2018 Published.

 $\underline{https://publishing.insead.edu/case/ruling-grave-a-family-succession-controversy-taiwanes}\\ \underline{e\text{-evergreen-group}}$ 

### E. 其他文章

1. 鍾喜梅**、盧逸君**,2018,「從台塑創辦人王永慶先生的海外信託,看信託規劃與家 族傳承」,家族企業雜誌,2018年7月號。