

# RESUME

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## **Title**

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1994~2013.07      Professor, School of Business, Soochow University

## **Edutation**

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1986~1987      Postdoctoral Researcher, Columbia University  
1980~1984      DBA, Nat. Cheng-Chi University, Taipei  
1976~1978      MBA, Nat. Cheng-Chi University, Taipei  
1970~1974      Nat. Taiwan University., Taipei

## **Experience**

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2008~now      Independent Director, Sciencetech Corporation  
2005~2008      Vice chairman, Fair Trade Commission, The Executive Yuan  
2004~2005      Commissioner, Fair Trade Commission, The Executive Yuan  
2003~2004      Listing Review Commissioner. Taiwan Stock Exchange Corporation  
2002~2004      Independent Director, Phitech Corporation  
1998~2001      Director, Sino-Pac Securities Investment, Taipei  
1996~2001      Director, China Ship Building Corp., Taipei  
2002~2004      Adviser, President Office of Republic of China  
1996~2013      Adviser, Poem Culture Corp., Taipei  
1996~1999      Dean, School of Business, Soochow University, Taipei  
1990~      Cert. security analyst, managerial acct  
1988~1993      Director, Graduate school of accounting, Soochow U., Taipei  
1989~now      Prof. School of business, Soochow University, Taipei  
1988~1988      Chief consultant, Harvard Consulting Corporation, Taipei  
1985~1985      Consultant UMC, Shin-zu, Taiwan  
1984~1988      Assoc. prof. Soochow University, Taipei  
1982~1984      Instructor, Soochow University, Taipei  
1980~1981      Secretary, Taipin City, Taichung, Taiwan,  
1979~1980      Sales Manager, Great Wall Corporation, Taiwan

## **Academic Award and Honors**

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2004~2013	Marquis' Who is Who in Finance and Economics
2001~2013	Marquis' Who is Who
2006	K.T. Lee Management Medal
1998	Distinguished Researcher Award, Soochow University
1990	Best Univ. Professor Award, Ministry of Education
2000~2013	Director, Taiwan Management Association.
1989~1999	Managing Director, China Managerial Accounting Assn.
1989	Productivity System (Chia Shin Award)
1988	Competitive Marketing, (University Textbook Award)
1984	Recipient, Young Researcher Award, Ministry of Education
1984	China Management Assn. ( Annual Paper Award )

### **Research interests**

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Marketing Management

Organization Behavior

Management Practice

Finance Planning