

RESUME

Su-Hua, Ou (歐素華)

E-MAIL : suhua.scu@gmail.com

Title

2013.2~2013.07 Assistant Professor, Department of Administration, Soochow University

Edutation

2006~2010 Ph.D., Graduate Institute of Technology and Innovation Management, College of Commerce, National Chengchi University, Taiwan

1993~1997 Master Degree of Law, The Institute of Law and Inter-discipline, National Chengchi University, Taiwan

Experience

2012.07~2012.12 Post-Doctoral Researcher of Industrial Economics and Knowledge Center (IEK), Industrial Technology Research Institute

2010.12~2012.06 Post-Doctoral Researcher of FP7 (Seventh Framework Programme) GlobInn Research (China Studies)

Academic Award and Honors

2011 Honorary Member, the Phi Tau Phi Scholastic Honors Society, R.O.C.

Research interests

Service Innovation, Open Innovation, User Experience, Media Innovation